

## Sports Analytics

### Introduction

**Thanks for taking the time to answer our survey, which is designed for people who currently are or have at one point worked for a sports team with a role primarily based in analytics.**

**Please note that the survey has two parts, which are disconnected from one another to ensure anonymity. The first part asks demographic questions, while the second part asks questions pertaining to your job responsibilities.**

**At the end of the survey, there is contact information if you would like to follow up and share more details regarding your current or past experiences.**

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### Demographic questions

1. Are you male?

2. Are you white?

3. What is the highest level of school you have completed or the highest degree you have received?

- ☐ High school degree, equivalent, or less than high school
- ☐ Some college but no degree
- ☐ Associates
- ☐ Bachelors
- ☐ Masters
- ☐ Doctorate

#### 4. Age

- ☐ <18
- ☐ 18 - 29
- ☐ 30 - 44
- ☐ 45 - 59
- ☐ 60+

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### Team specific questions, part I

**Please note that answers to these questions will NOT be linked to those on the first page.**

5. What league are you currently working in (or did you most recently work in)?

Other (please specify):

6. What year were you first employed by a team to work in sports analytics?

7. At this point in time, how many full-time analytics staffers does your team employ?

8. How has the number of full-time analytics staffers on your team changed over the last 12 months?

9. At this point in time, how many part-time analytics staffers does your team employ?

10. How has the number of part-time analytics staffers on your team changed over the last 12 months?

11. In your experience, on average, how often did you report results to

The general manager?	<input type="text"/>
The team president?	<input type="text"/>
Members of the front office besides the general manager and team president?	<input type="text"/>
The head coach?	<input type="text"/>
Other members of the coaching staff?	<input type="text"/>
The players	<input type="text"/>

12. In your experience, how often did the following persons or people listen to your advice

The general manager	<input type="text"/>
The team president	<input type="text"/>
Members of the front office besides the general manager and team president	<input type="text"/>
The head coach	<input type="text"/>
Other members of the coaching staff	<input type="text"/>
The players	<input type="text"/>

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### Team specific questions, part II

Please note that answers to these questions will NOT be linked to those on the first page.

13. What percent of your time does the team expect you to spend on:

Pre-game

Preparation/Advance

Scouting

In-game Strategy

Amateur Draft

Free Agency/Trades

Business & Marketing

Infrastructure

Development (e.g. web or  
db programming, coding,  
etc.)

14. What percent of your time is actually spent on:

Pre-game

Preparation/Advance

Scouting

In-game Strategy

Amateur Draft

Free Agency/Trades

Business & Marketing

Infrastructure

Development (e.g. web or  
db programming, coding,  
etc.)

15. Compare your first two months to your most recent two months. Has your input in the most recent two months had more impact, the same impact, or less impact?

☐ More Impact

☐ Same Impact

☐ Less Impact

16. On a scale of 1 to 100 percent, with 100% being the highest, what percentage of the most important questions in your sport have already been satisfactorily answered?

17. How often do you make use of analytics published by others?

- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Often
- ☐ Always

18. What sources (website, writer, public stats) do you often use in your work?

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### Team specific questions, part III

**Please note that answers to these questions will NOT be linked to those on the first page.**

19. Estimate your annual salary (if you are or were full time).

20. On a scale of 1 to 10, with 10 being the highest, how satisfied are you with your current or most recent sports analytics position?

21. What is the most difficult aspect of working as an analytics staffer for a professional sports team?

22. On average, how many hours a week do you or did you work? Include time spent in or out of the office.

Would you be interested in being interviewed for the article? This can be done on or off the record. If so, email Noah or Mike at [noah.e.davis@gmail.com](mailto:noah.e.davis@gmail.com) and/or [mlopez1@skidmore.edu](mailto:mlopez1@skidmore.edu)